



Company Overview

Mission

Established in January 2010 to promote tech start-up growth.

Country focus: Poland and U.S.

Clients

Technology startups in Silicon Valley and Poland

Regional Development Agencies in Poland such as Pomeranian Special Economic Zone, Invest GDA in Gdansk

Technology Parks and Incubators such as Krakow Technology Park and Wroclaw Technology Park

Universities in Poland and the US such as Rzeszow Business School and the University of San Francisco

Strategic Partners

East West Institute

Kauffman Foundation

Polish Embassy in Washington DC

Polish Consulate-General in Los Angeles

University of San Francisco

Tronson Law Group - leading IP firm

Strengths

Founders are experienced serial entrepreneurs in Silicon Valley

Strong Mgmt./Advisory Board

Professional and personal ties to Europe

Eurocal Group creates a vitally important bridge for Polish technology companies with global potential by providing a direct link, expertise and representation in San Francisco/Silicon Valley—the nexus of global technology entrepreneurship and innovation— and for US technology companies seeking markets, partnerships, joint-ventures and access to intellectual property and research and development in the Polish information and clean technology sectors.

Eurocal Group’s three-pronged approach comprises: **Technology Solutions and IP Services, Business Services, and Entrepreneurship Education**

Technology Solutions provide a bridge between US-based technology companies and Polish IT and software development centers and **IP Services** offering start-to-finish intellectual property consultation and patent prosecution to ensure global patent protection, including a direct link to key players in today’s U.S. IP market.

Business Services, provide growing European technology companies with a complete U.S. market entry strategy and implementation solution. Services include; business planning, market research, marketing, business development, strategic partnerships, early-adopters, finance, taxation corporate setup and on-going operational support. Client company leverages Eurocal Group’s vast network in San Francisco/Silicon Valley to optimize their launch and growth in the U.S.

Entrepreneurship Education, introduce companies in high growth emerging economies to the Silicon Valley startup model, best-practices, growth strategies and ecosystem. Explore global implications of their technology products and the best way to protect and monetize their IP, as well as how to best employ a global market approach. Eurocal Group has partnered with the Kauffman Foundation, (soon to be) the first certified FastTrac® program provider in Poland, University of San Francisco - International Programs - leaders in international entrepreneurship education. Eurocal Group has also formulated and delivered customized entrepreneurship programs in cities across Poland.

Company Founders

George Slawek: Founder of three technology services companies focused on US-Polish bi-lateral trade. 12 years in investment banking and capital markets at Bank of America. 7 years working experience with multiple Polish technology companies, regional development agencies, special economic zones and national government building bi-lateral trade opportunities. Former president and director at the US-Polish Trade Council. University of San Francisco MBA.

Jack Wolosewicz: Founder of multiple, media related startups. One of them, Verance Corp., developed the current SDMI watermark based content protection and tracking technology. IP Consultant to the major IP market organizations. Holder of multiple patents in the areas of media, security and VLSI design. Educated at CCNY and MIT.

Industry Expertise

IT & Software development: mobile, Web 2.0, social media, embedded software, R&D, Intellectual Property strategies, and capital raising

US Market Entry Strategies: strategic planning, market, product and competitive analysis, business development, partnerships & joint ventures, corporate structures, finance, capital raising

Entrepreneurship and innovation: custom workshops, Kauffman Foundation FastTrac® programs and the University of San Francisco—Silicon Valley Immersion Programs

Eurocal Group, LLC

www.eurocalgroup.com

2091 Park Blvd.

Palo Alto, CA 94306, USA

Contacts

George Slawek, Executive Director

Phone: +1 415.672.1083

Email: george.slawek@eurocalgroup.com

Jack Wolosewicz, CTO

Phone: +1 415.793.0077

Email: jack.wolosewicz@eurocalgroup.com

TECHNOLOGY SOLUTIONS

Some of our clients....



Why Poland?

- ◆ World-Class Engineers
- ◆ Top Notch Development Centers
- ◆ Low Cost
- ◆ Low Turnover Rates
- ◆ English Language Skills
- ◆ Innovative Mindset
- ◆ Cultural Compatibility
- ◆ IP Protection & Security

Eurocal Group, LLC
www.eurocalgroup.com

2091 Park Blvd.
Palo Alto, CA 94306, USA

Contacts

George Slawek, Executive Director
Phone: +1 415.672.1083
Email: george.slawek@eurocalgroup.com

Jack Wolosewicz, CTO
Phone: +1 415. 793.0077
Email: jack.wolosewicz@eurocalgroup.com

Mature Methodology. Eurocal Group's development process has a complete set of internal controls and well established Software Development Lifecycle methodologies to minimize risk and maximize returns. Our exact approach is tailored to meet each client's needs and capacities, generally following an Agile methodology with regular releases of working software.

"On Demand" Project Teams. Eurocal Group can rapidly assemble project teams—typically in 2 weeks- and can scale them up or down quickly to meet specific project requirements and timelines.

Team Stability and Certainty. Our technology partners' employee turnover rate has averaged less than 5% a year—in contrast to rates of 25-40% in other popular offshore locations.

Breadth of Skill Sets. Our partners give our clients access to nearly 500 engineers and continues to grow as we add qualified development centers. Eurocal Group's technology solutions can deliver results across virtually every platform and environment.

Peace of Mind. Eurocal Group and our partners understand, value and protect your IP. As a European Union member our Polish providers abide by strict E.U. IP protection laws and have a unique combination of creativity, innovation, communication and a problem-solving mindset.

Partner Program. Since 2007 we have worked with development centers in Poland. Each technology partner is evaluated on a case by case basis using the following standardized criteria:

- Past successes (references and case studies)
- Skill sets
- Capacity
- Strength of management and years in business
- Attrition rates
- English language skills
- Financial strength
- Best practices
- Security (IP and physical)
- Work environment
- Accreditations & certifications

Eurocal Group conducts site visits, checks references and performs thorough and ongoing due diligence to ensure that each technology partner meets the integrity, quality and stability that our clients expect.



TECHNOLOGY SOLUTIONS

Eurocal Group and our partners offer a broad range of technologies, including.....

Operating Systems	Platforms	Databases	Languages & Environment	Applications	Protocols & Networks	Mobile
QNX	Windows	MS SQL	.NET	SAP	ATM	Android
Linux	Linux	mySQL	(C#, VB, ASP)	Oracle	Bluetooth	iOS
Windows 7	Apache	Oracle	C/C++	Sage	Diffserv	Windows
XP	Unix	ODBC	JAVA/J2EE/J2ME	Infor	E-1	Symbian
Vista	BREW	<i>Others</i>	JavaScript	Silverlight	Ethernet	DECT
CE			Delphi	<i>Others</i>	ISDN	GPRS
NT			PHP		MPLS	GSM
Mac OS X			Perl		PHD	SMS
			IBM/Lotus Notes		SDH	MMS
			ABAP		STM1	UMTS
			HTML/XHTML		TCP/IP	<i>Others</i>
			CSS		VoIP	
			Ajax		WLAN	
			ASP		GSM	
			WAP			
			XMPP			
			PHP			
			HTML/XHTML			
			<i>Others</i>			

Eurocal Group, LLC
www.eurocalgroup.com

Contacts

George Slawek, Executive Director
Phone: +1 415.672.1083
Email: george.slawek@eurocalgroup.com

Jack Wolosewicz, CTO
Phone: +1 415. 793.0077
Email: jack.wolosewicz@eurocalgroup.com

2091 Park Blvd.
Palo Alto, CA 94306, USA

Areas of Expertise

- **Web Services**
- **Custom Enterprise Applications**
- **Social Media**
- **Mobile**
- **Location Based Apps**
- **Gaming**