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# Press Release

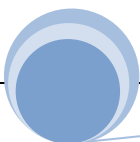
## US Based EnabledWare Closes the Global Gap through the Recent Expansion of Business Operations into Poland.

**Santa Cruz, CA. June 2012:** EnabledWare COO Dr. Margery Mayer, in conjunction with Mr. Rafal Dutkiewicz, Mayor of Wroclaw, Poland, today announced the expansion of Enabledware's business operations, rerouting much of the China-based operations into and through Poland. Enabledware's actions were prompted by their recent partnership with Eurocal Group, a San Francisco based software engineering company best known for bridging the gap between US and Central European emerging business markets. Mr. Dutkiewicz, Wroclaw Mayor, has publicly stated his extreme interest in western business markets, agreeing with many Polish political figures that westward business ties will only improve the image of Polish companies both in Central Europe and abroad. (as stated in the Polish Champion March 2012) Poland is a rising European star, supporting and encouraging business with global perspective.

Enabledware possesses a worldwide presence and dominance, while being recognized as a Media Technology leader by clients such as University of California at Berkeley (US) and Manchester United (UK), as well as through partnerships such as Cisco and NEC. EnabledWare's unique combination of power, scalability, flexibility, and ease of use helps nearly any organization master today's complex array of cross-platform media, delivering content to a wide range of devices and formats. Eurocal sites Enabledware's innovation and cutting edge cloud based software helps them seize the opportunities of today-and tomorrow. Further, Enabledware's partnership with Eurocal will strengthen the competitive advantage of both Enabledware and Polish business practices, respectively.

While many US businesses continue to move operations into Asia, whether through China or India, Enabledware recognizes Poland as a beneficial and forward-thinking business move; perhaps even Europe's best kept secret. Polish business practices will provide Enabledware with agile development methodology, as well as a work day overlap. In addition, the Polish community is proficient in the English language, which, in of itself is a key benefit to US businesses present day. The knowledge and technology transfer that Enabledware will introduce to Poland is unprecedented and demonstrates the best possible industry business practices. Perhaps best stated by Mayor Dutkiewicz, "Poland wishes to be competitive in global markets?". (as taken from Polish Champion March 2012/paraphrased)

EnabledWare is based in Santa Cruz, CA, with offices in London and India. To learn more about EnabledWare's customized technologies and solutions, partnerships and current customer base, please visit: [www.enabledware.com](http://www.enabledware.com) Eurocal Group is based in San Francisco, CA, with dedicated service centers throughout Poland and Central Europe. To learn more about Eurocal Group, visit: [www.eurocalgroup.com](http://www.eurocalgroup.com).



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